



Press Release

FOR IMMEDIATE RELEASE

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BIZFED INSTITUTE INITIATIVE DONATES NEARLY 150,000 PIECES OF PPE TO WORKERS ACROSS LOS ANGELES COUNTY

LOS ANGELES (July 24, 2020) – The effort known as [EquipLA](#), a partnership between the 39 State Senators and Assemblymember representing Los Angeles County, Los Angeles County, the Hospital Association of Southern California (HASC), Service Employees International Union (SEIU) Los Angeles Locals, and National Community Renaissance has successfully secured and donated nearly 150, 000 pieces of PPE to workers across Los Angeles County in response to the increasing incidence of COVID-19 cases.

“These efforts compliment the strong leadership we have seen from Governor Gavin Newsom and our elected leaders,” said Assemblymember Sydney Kamlager, chair of the LA County Legislative Delegation. “This partnership is business and labor coming together, understanding the severity of this crisis and striving to protect the workers who protect us.”

“The PPE crisis isn't over, and workers still need greater protection. This pandemic is teaching us the importance of pulling together, and we deeply appreciate the efforts of the business leaders, labor leaders, and elected officials who have been stepping up to protect workers, our families, and our communities” said Barbara Bondurant, LA County IHSS provider and member of SEIU Local 2015

“By leveraging these distinctive partnerships, we are reaching every corner of our County and protecting those heroes who are on the front line” stated Kathryn Barger, chair of the Los Angeles County Board of Supervisors.

Since the initiatives launch in late March, EquipLA has been characterized by quickly procuring and delivering much needed PPE directly to the hand of Los Angeles County workers. Gowns, masks, hand sanitizer and gloves are now put to good use by nurses, childcare providers, nursing home staff, restaurant workers and homeless service agencies.

The success of the partnership has been fueled by donations of residents throughout Los Angeles County as well as the call to action made by Assemblywoman Sydney Kamlager to the Los Angeles County Delegation to quickly raise funds for the procurement of gowns to be delivered to frontline workers. Large companies have stepped up as well with Anheuser Busch donating 2,310 units of hand sanitizer and BYD giving over 4,000 masks and almost 500 hand sanitizers. Both companies have shifted their production to support the PPE needs of our community.



“The BizFed Institute, with its vast connections to business leaders and civic leaders, is proud to lead this regional effort to ensure that all frontline workers have the appropriate equipment to remain safe while serving others during this unprecedented time,” said BizFed Institute Chairman and National CORE President and CEO Steve PonTell. “We will continue serving as a clearinghouse for PPE donations during this crisis.”

More information on the EquipLA initiative and how to become involved can be found by visiting www.equipla.org.

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About BizFed Institute (BFI)

The BizFed Institute educates, engages, equips and measures consensus solutions from civically minded, nonprofit, academic, and regional thought leaders for the purpose of building strong communities throughout California.